Uptown Community Plan Update

Uptown Community Plan Update Charrette Day #1
Recital Hall – Balboa Park
Saturday, September 11, 2010

City Planning & Community Investment Department

Welcome

- Council President Pro Tem Kevin Faulconer, Council District 2

- Councilmember Todd Gloria, Council District 3

- Bill Anderson, FAICP, Director, City Planning & Community Investment Department

- Leo Wilson, Chair, Uptown Planners

Uptown 3-Day Charrette

Day One

Saturday, Sept. 11

Balboa Park Recital Hall

8:30am – 3:00pm

- Areas of Stability/Transition
- Guiding Principles
- Land Use Review
- Building Height

Day Two

Tuesday, Sept. 21

Balboa Park Club - Santa Fe Room

6:00pm – 9:00pm

- Mobility
- Park and Open Space

Day Three

Saturday, October 23

Hall of Champions

8:30am – 3:00pm

- Historic Survey
- Conservation Areas
- Design Concepts and strategies

Today's Agenda
Uptown Charrette Day #1

- 8:30am – Participants are free to review the existing conditions information boards. Morning refreshments are served.

- 9:00am – Opening remarks

- 9:15am – Recap of the Community Plan Update Process to-date. Review of Areas of Stability and Transition.

- 9:45am – Review and discussion of draft community plan guiding principles.

- 11:00am – Review and discussion of existing community plan land uses

- 12:00pm – LUNCH

- 12:30pm – Height Workshop

- 3:00pm – Conclusion of Charrette Day #1

Project Schedule

Oct	Nov	Jan	Mar	April	May

CPUAC 1

CPUAC 2

CPUAC 3

CLUSTER 1

CPUAC 4

CPUAC 5

Oct — CPUAC 1
- CPUAC Kick-off
- GP Guiding Principles
- Issues with existing community plan elements
- Start community exercise on "likes and dislikes."

Nov — CPUAC 2
- Debriefed community exercise
- Start walking tour of community

Jan — CPUAC 3
- Debriefed walking tour

Mar — CLUSTER 1
- Urban Design existing conditions related to built form, open space & Mobility
- Identification of shared issues

April — CPUAC 4
- Conservation Element
- Land Use & Community Planning Element
- RHNA, AB 32 & SB375
- Initial identification of Areas of Stability and Transition

Open Mic 1
- April 26th

May — CPUAC 5
- Public Facilities, Services & Safety
- Recreation
- Identification of recreation areas and potential opportunities

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Modified 9/9/10

Project Schedule (continued)

2010

June	July	Aug	Sept

June

Historic Resources Survey Open House

- June 30

Open Mic 2

- Hear from various community organizations

- June 7th

July

Mobility Open House

- Mobility

- July 28th

Open Mic 3

- Hear from various community organizations

- July 19th

Aug

- No CPUAC meetings

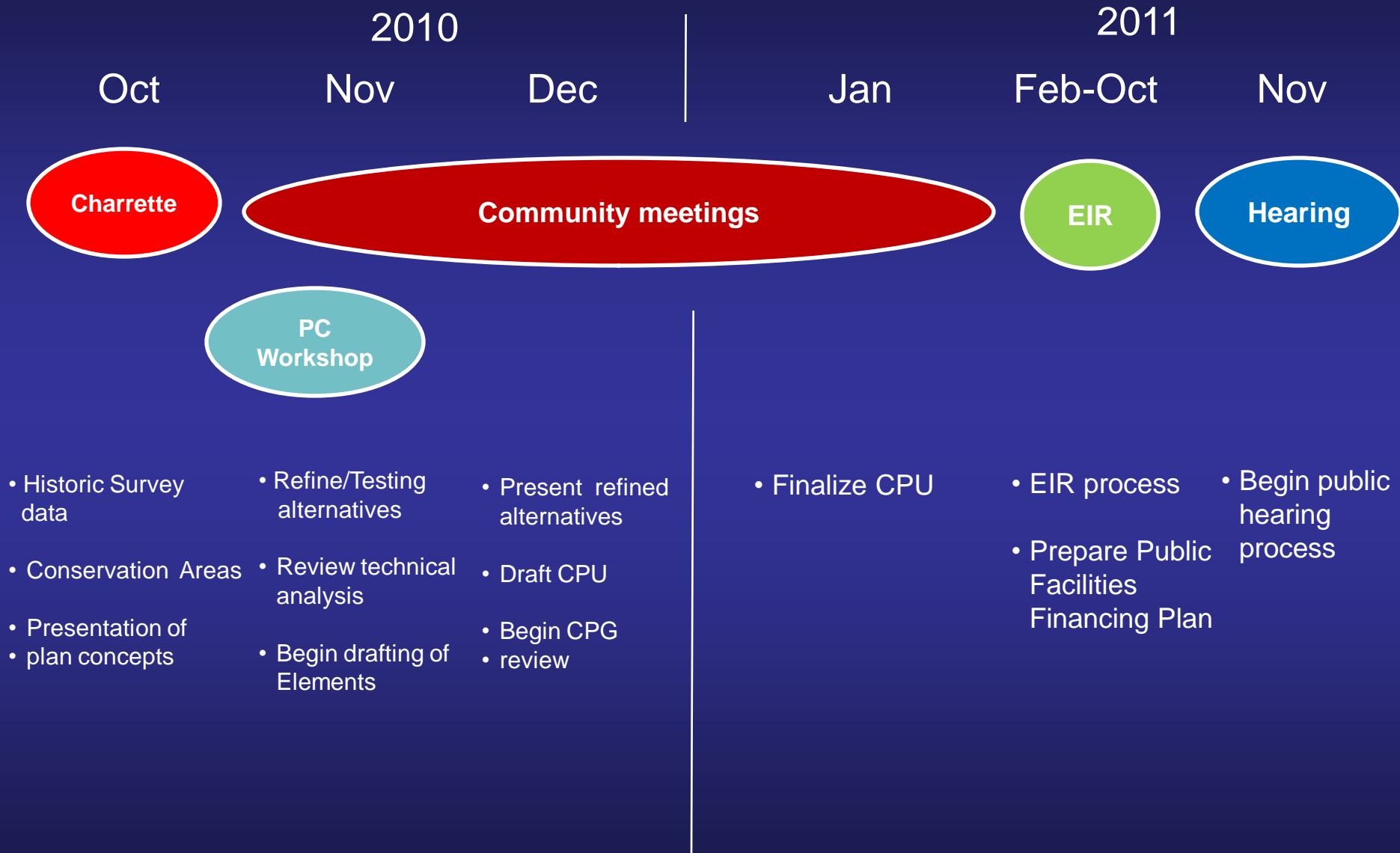- Staff and consultants prepare for Charrette

Open Mic 4 & 5

- Hear from various community organizations

- August 2nd
- August 23rd

Sept

Charrette

- Refine areas of Transition/Stability

- Development of Guiding Principles

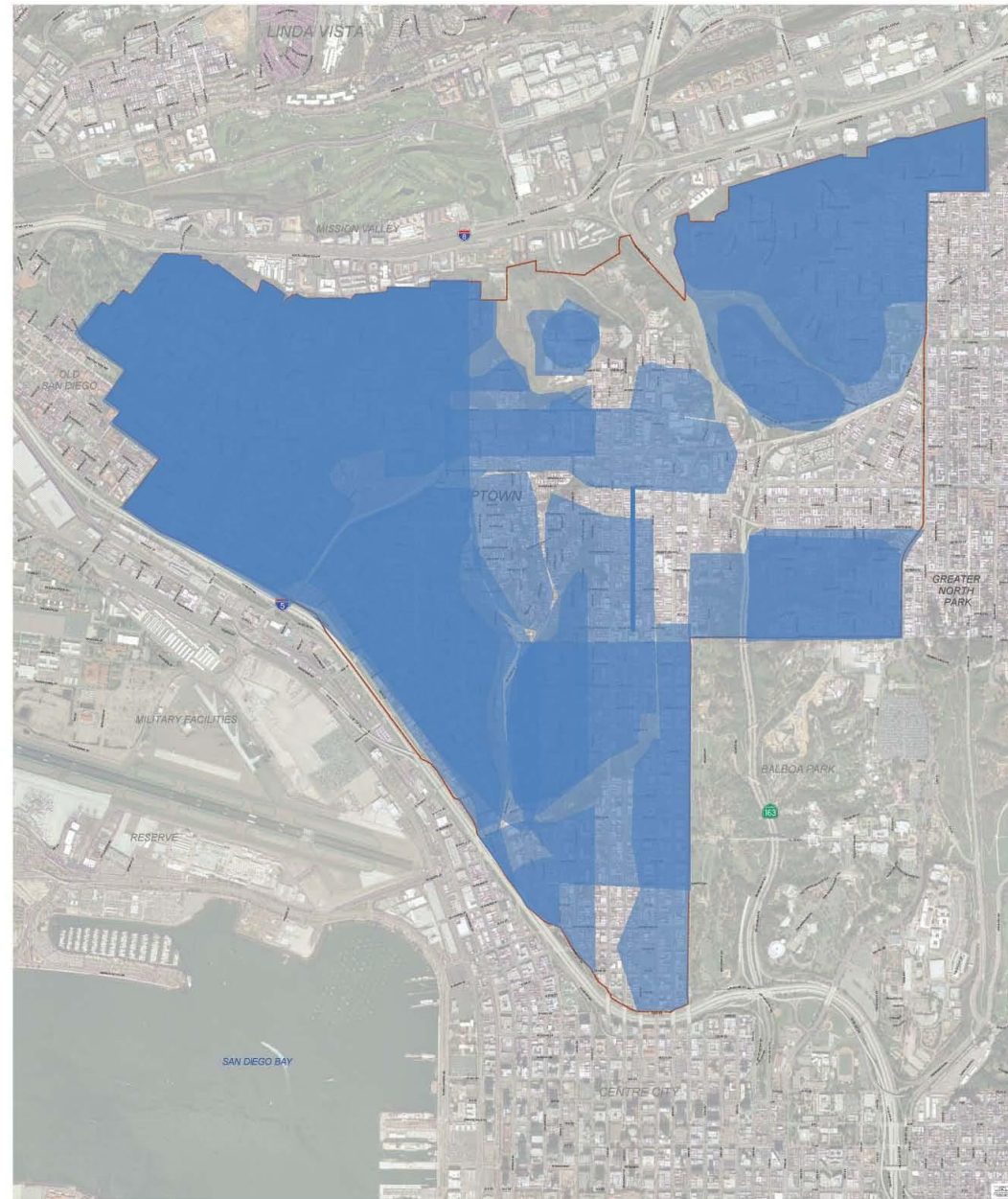- Review Land Use

- Mobility priorities

- Park and OS Strategy

Project Schedule (continued)

	2010			2011	
Oct	Nov	Dec	Jan	Feb-Oct	Nov

Charrette — **Community meetings** — **EIR** — **Hearing**

PC Workshop

Oct	Nov	Dec	Jan	Feb-Oct	Nov
• Historic Survey data • Conservation Areas • Presentation of • plan concepts	• Refine/Testing alternatives • Review technical analysis • Begin drafting of Elements	• Present refined alternatives • Draft CPU • Begin CPG • review	• Finalize CPU	• EIR process • Prepare Public Facilities Financing Plan	• Begin public hearing process

Initials Areas of Stability & Transition

- Focus of our update efforts

- Identified by members of the community

- Based on characteristics such as the built environment, demographics, and economic activity.
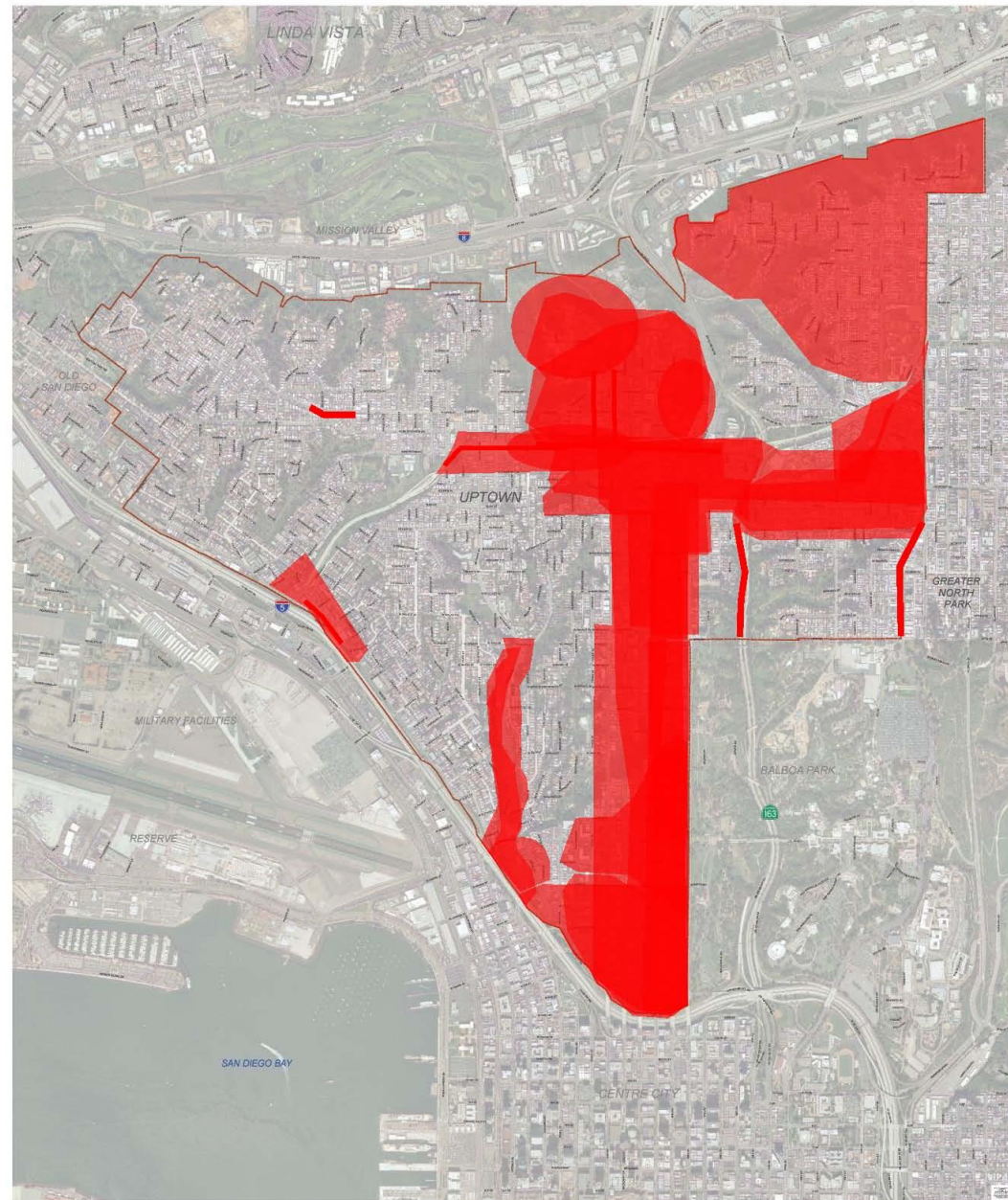
- Feedback

Areas of Stability
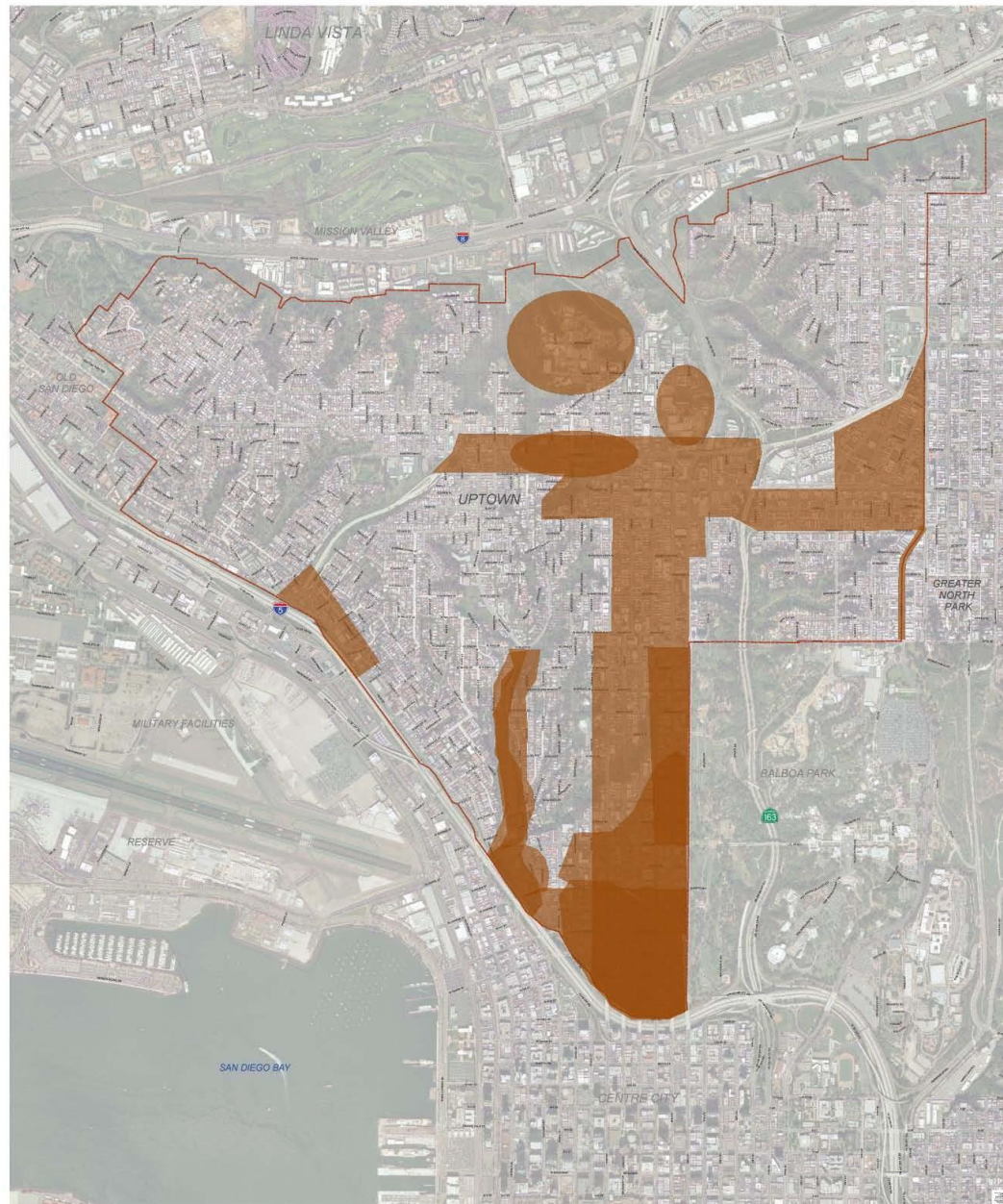
Initial Areas of Stability within Uptown

Community members were asked to initially identify areas within the community that were considered "stable" based on various aspects: built environment, demographics, economic activity, and cultural perceptions. This map depicts the compilation of these aspects.
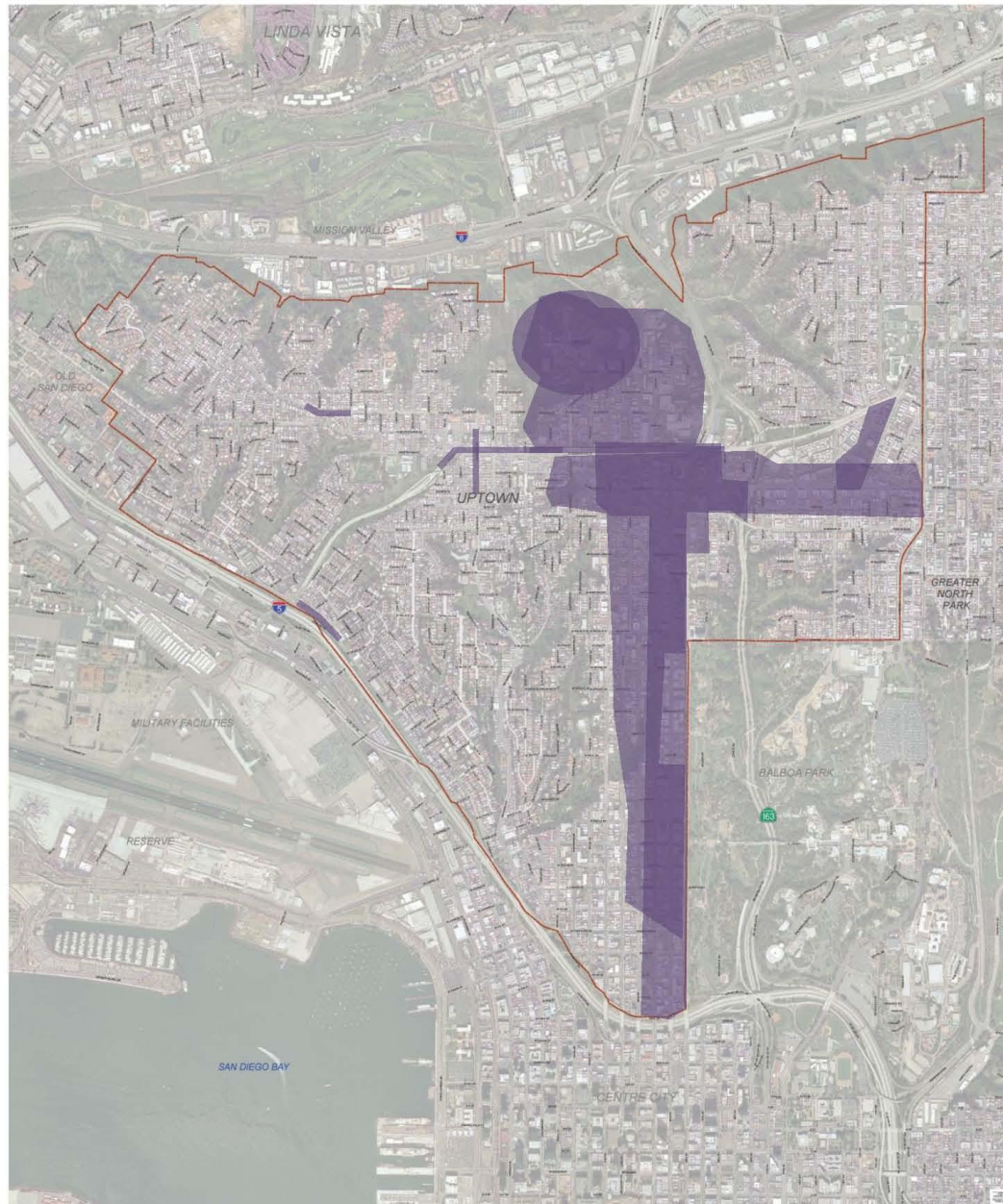
Areas of Transition

Initial Areas of Transition within Uptown

Community members were asked to initially identify areas within the community that were considered "to be in transition" based on various aspects: built environment, demographics, economic activity, cultural, and other perceptions. This map depicts the compilation of all these aspects.
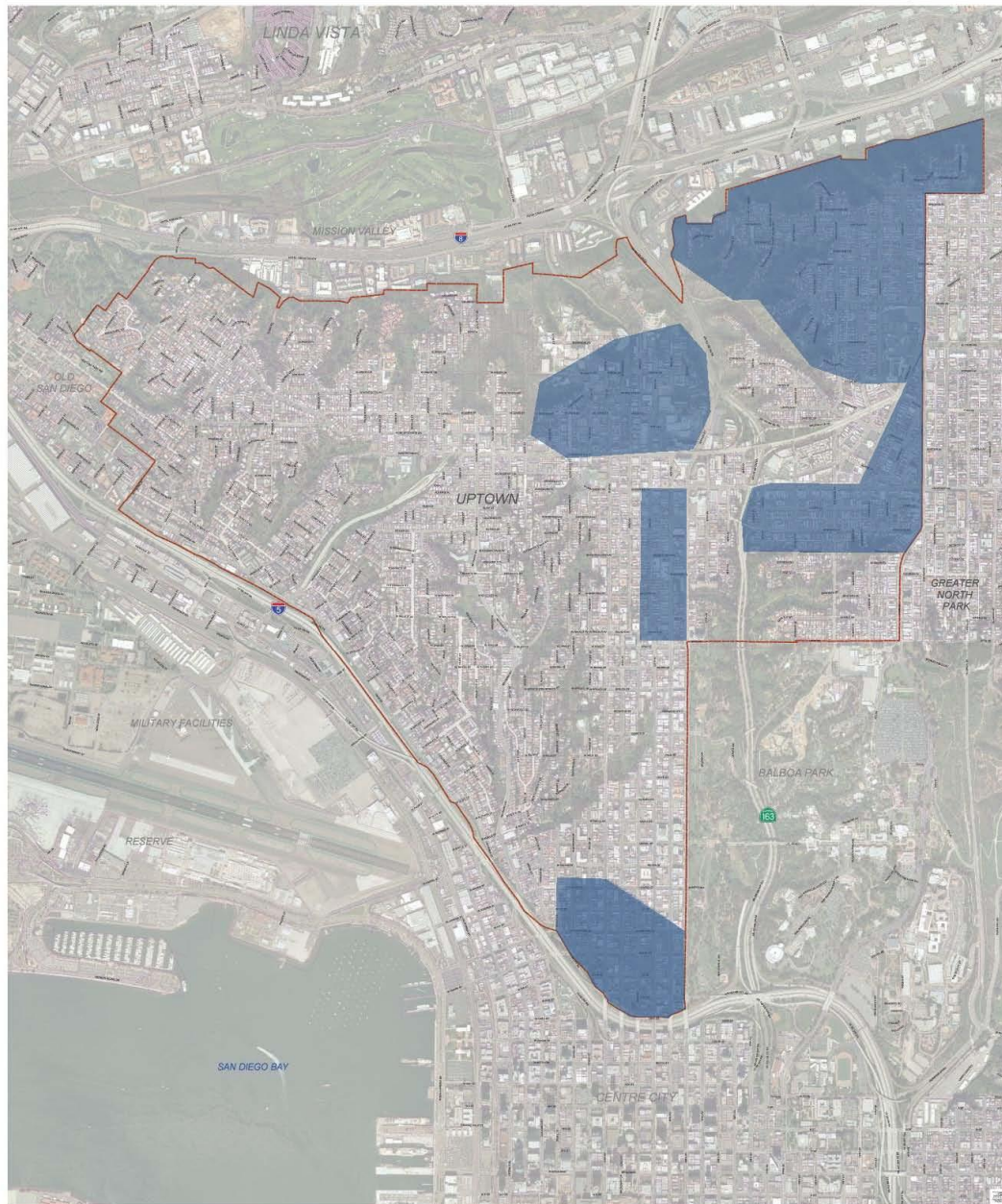
Areas of Transition: Built Environment

Refers to changes or trends in the built environment related to in-fill development and the revitalization of neighborhoods.

Areas of Transition: Economic Activity
Refers to changes related to businesses, commercial districts, of the socio-economic status of the local population.

Areas of Transition: Demographics
Refers to changes in the demographic characteristics of the local population.

Discussion /Feedback

Draft Community Plan Guiding Principles

Core values based on community input that will guide the development of community plan policy.

1. *Neighborhoods that are individually respected for their diversity and desirability.*

2. *Business districts that contribute to the vitality and growth of the community and region, continue to foster a pedestrian and bicycle-oriented environment, and promote investment in the Uptown community.*

3. *A balanced transportation network that accommodates all modes of transportation, links the Uptown community to the region, and efficiently manages parking.*

Draft Community Plan Guiding Principles

Core values based on community input that will guide the development of community plan policy.

4. *An urban form that that respects neighborhood context through appropriate scale and transitions between existing and infill development and promotes sustainability.*

5. *A high level of community facilities and services that are equitably distributed and accessible throughout the neighborhoods in the Uptown community.*

6. *An open space network that links local neighborhoods to the region and allows for opportunities for recreation.*
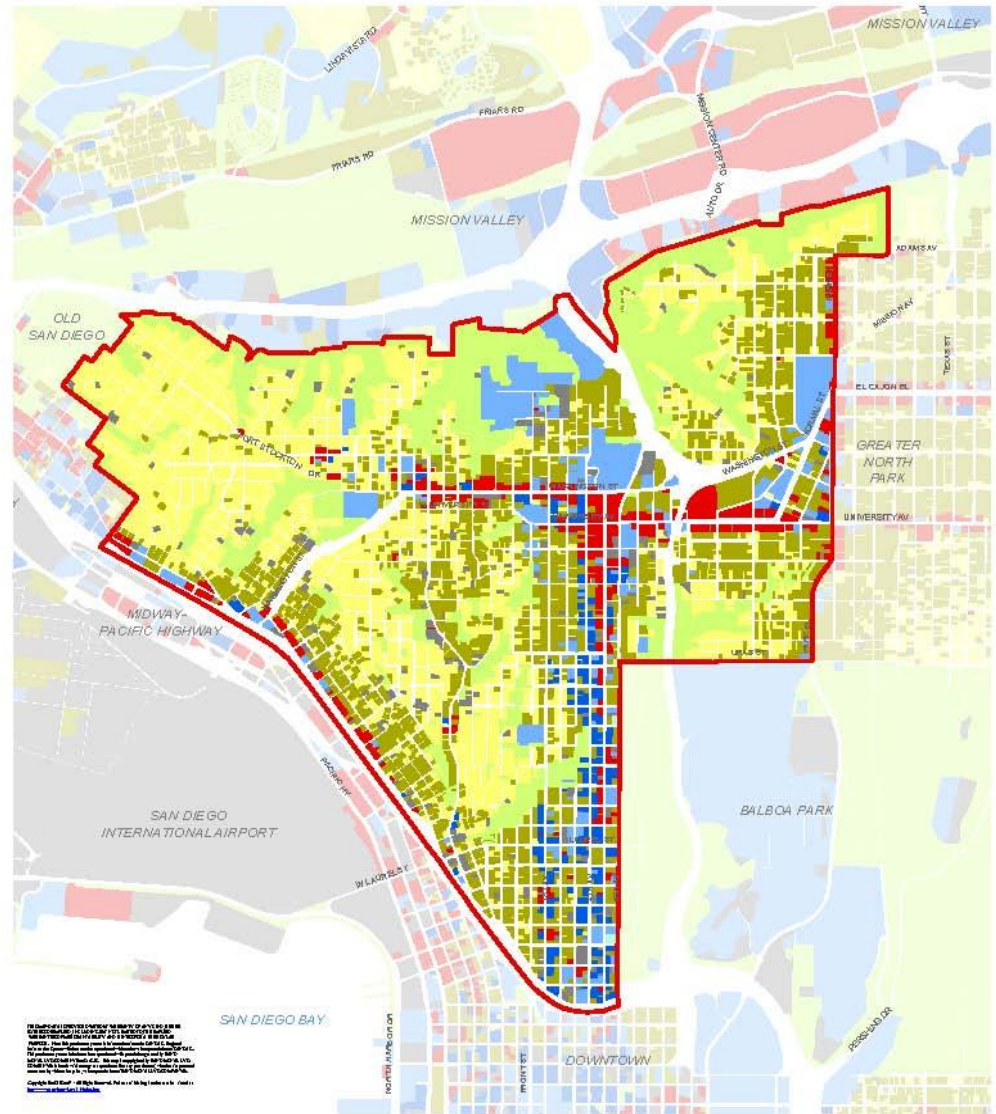
Draft Community Plan Guiding Principles

Core values based on community input that will guide the development of community plan policy.

7. *Cultural and heritage resources that are respected and preserved through historic designations and adaptive reuse within the community.*
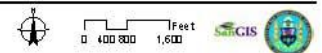
Discussion /Feedback

Existing Land Use

Community Plan Land Use

MISSION VALLEY

OLD SAN DIEGO

GREATER NORTH PARK

MIDWAY PACIFIC HIGHWAY

SAN DIEGO INTERNATIONAL AIRPORT

BALBOA PARK

SAN DIEGO BAY

DOWNTOWN

LEGEND

- Low Density Residential (5-10 du/ac)
- Low Medium Density Residential (10-15 du/ac)
- Medium Density Residential (15-29 du/ac)
- Medium High Density Residential (29-44 du/ac*)
- High Density Residential (44-73 du/ac*)

- Very High Density Residential (73-110 du/ac)
- Mixed Use (residential density 4, 5 or 6)
- Office/Residential (residential density 3,4 or 5)
- Commercial/Residential (residential density 3, 4, 5 or 6)
- Neighborhood Commercial (residential density 3)

- Institutional (H, S, F, PO, L)
- Park
- Open Space
- Community Plan Boundary
- *3* Number Corresponds to Residential Density Value

Planned Land Use Map

0 400 800   1,600 Feet

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Discussion /Feedback

Just before we break…

- Lunch - 12:00 pm to 12:30 pm

- Height Workshop starts at 12:30 pm

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Uptown Community Plan Update Website: http://www.sandiego.gov/planning/community/profiles/uptown/index.shtml